



NASEO Request for Information (RFI) – Implementation Options for Home Energy Performance-Based Whole-House Rebate Program and High-Efficiency Electric Home Rebate Program

Introduction

The National Association of State Energy Officials (NASEO) is requesting ideas for the implementation of the Home Energy Performance-Based Whole-House Rebate Program (HOMES) and the High-Efficiency Electric Home Rebate Program (HEEHR) programs. **The responses to this RFI will be posted on the NASEO website to support State Energy Offices in program design and will be accessible to the general public – proprietary information must not be included in your response. Your RFI response must include a statement that no proprietary or confidential information is included in your response and that it is suitable for public dissemination by NASEO.** NASEO represents all the State and Territory Energy Offices, but this RFI and the responses are not official state actions and should not be so construed. You should not include any cost or pricing information in your RFI response. Furthermore, this RFI is not being conducted on behalf of the U.S. Department of Energy. This RFI is being undertaken because NASEO represents the State Energy Offices who have the ultimate responsibility to manage the HOMES and HEERA programs if they so choose. NASEO hereby makes no warranties or representations of any kind with respect to the RFI responses, or the use or distribution of such responses. **Responses to this RFI are due on May 19, 2023.** Responses must be submitted via email in one PDF file to Maddie Koewler (mkoewler@naseo.org). Other information and requirements follow below.

Summary

NASEO's RFI is divided into three categories:

1. Comprehensive Program Design;
2. Program Elements; and
3. Indication of Vendor Interest.

Responses to 1) Comprehensive Program Design should contain implementation ideas complete enough that they could be considered "programs in a box." NASEO encourages respondents to include detailed language that could help inform state program plans. 2) Program Elements is an option for respondents to submit components of a program without a complete program design (e.g., consumer protections). 3) Indication of Vendor Interest is an opportunity for respondents to document interest in supporting State Energy Offices with these programs. State Energy Offices may use this list to promote Requests of Proposals (RFPs) or RFIs. **Respondents to 1) Comprehensive Program Design and 2) Program Elements will not be automatically added to 3) Indication of Vendor Interest.** Complete the questions in 3) Indication of Vendor Interest to be added to vendor interest lists. Respondents can reply to any

combination of categories. The total maximum number of pages for the entire submission is fifteen pages, with category page limits indicated below. Responses submitted in excess of the category page limits or overall page limit may be deleted by NASEO.

Submission Requirement and NASEO's Use of Your RFI Response

Submissions must be in PDF format and must include the following statement signed by an authorized representative of the submitting organization: “[company/organization name] authorizes NASEO to publish and distribute this response to the NASEO RFI on its website and through other means to the states and general public. We have included no confidential or proprietary information in our response.” Responses without this confirmation statement and without the signature (digital or otherwise) of an authorized company/organization representative will not be accepted.

Category 1: Comprehensive Program Design (maximum of five pages)

Company Characteristics

1. Name, contact information, company or organization that you represent.
2. An overview of your approach to equity, diversity, inclusion, and accessibility (DEIA).
3. As applicable, a short description and a link to programming that your company is contracted or has been contracted to implement for planning, administering, and/or field delivery of federal or state programs. Note which, if any, provides low- and moderate-income and affordable home energy upgrades, especially with and in disadvantaged communities.

Program Goals

4. How would you describe the goals of this program design? What kind of market transformation are you looking to achieve?
5. Does your program address a specific building type? If yes, which?
6. Does your program target a particular income level? If yes, which? If not, what income levels can your program effectively reach?
7. Does your program design address HOMES, HEEHR, or both?
8. If your program design addresses HOMES, are energy savings measured, modeled, or both?
9. Does your program design promote any efficiency or electrification technology in particular? How will you determine which technologies are eligible for rebates?

Market Conditions

10. What market conditions are necessary for your program design to be successful? What policies are necessary? What relationships? (E.g., relationships with utilities, relationships with appliance manufacturers, building envelope technology manufacturers, data access policies, relationships with local and county governments, consumer access to internet, consumer access to big box retailers.) If these conditions are not available, how would a state create them?
11. How would building permits and inspections impact the program?

Implementation Proposal

12. Describe your vision for implementation in as much detail as possible. Include
 - a. A description of the program concept. Who pays whom, when, for doing what (including eligible measures, income strata/customer types, incentive strategies, certification of

- work completed, contractor training and management, quality assurance, recycling of existing appliances and equipment, and funding leverage)
- b. A description of the participant journey through the awareness, application, participation, and close out process (including money flows and options for stacking rebates and financing)
 - c. A description of the roles and responsibilities of all parties involved in the process, including the responsibilities of the State Energy Office
 - d. A statement of the benefits and comparative advantages of this program concept (including grid impacts related to electrification, ability or inability to cover a state's entire geography)
 - e. A description of any secondary market implications (e.g., reselling energy savings)

Types of Implementation Partners

13. Types of partners, businesses or other entities will be necessary for program implementation (Do not specify a third-party name. NASEO may delete your entire submission if a specific third-party name is included).

Other

14. Any additional comments.

RFP Language

15. Any RFP language that could be used to execute your program idea.

Category 2: Program Elements (maximum of four pages)

Company Characteristics

16. Name, contact information, company or organization that you represent.
17. An overview of your approach to equity, diversity, inclusion, and accessibility (DEIA).
18. As applicable, a short description and a link to programming that your company is contracted or has been contracted to implement for planning, administering, and/or field delivery of federal or state programs. Note which, if any, provides low- and moderate-income and affordable home energy upgrades, especially with and in disadvantaged communities.

Program Elements

19. Describe the program element that is important for State Energy Office consideration. Be as detailed as possible.

Other

20. Any additional comments.

RFP and Contract Language

21. Any RFP language that could be used to execute your program idea.

Category 3: Indication of Vendor Interest (maximum of two pages)

Company Characteristics

22. Name, contact information, company or organization that you represent.

23. An overview of your approach to equity, diversity, inclusion, and accessibility (DEIA).
24. As applicable, a short description and a link to programming that your company is contracted or has been contracted to implement for planning, administering, and/or field delivery of federal or state programs. Note which, if any, provides low- and moderate-income and affordable home energy upgrades, especially with and in disadvantaged communities.

Company Summary

25. Summarize the services your company or organization could provide to a State Energy Office in the execution of these programs.

All questions about this RFI should be directed to Maddie Koewler (mkoewler@naseo.org).